

# Working together to meet WA's housing needs

TBB | PLANNING

## The shared goal:

to boost supply and  
affordability in WA's  
housing market

## The opportunity:

- supporting the delivery of good quality, affordable, innovative and diverse housing in both targeted infill and growth areas
- championing innovation and alternative housing types and construction methods
- responding to feasibility and cost challenges
- leveraging strategic partnerships
- advocating for continued planning reform

## Our skills, experience and connections = your success

Helping you transform **ideas** into **actions**



### Knowledge and insights

*Lean on and collaborate with our built-form and engagement experts.*

We work with you to reveal barriers and risks, identify opportunities, and define a way forward with key priorities.

You can benefit from TBB's 250 collective years of industry knowledge, broad and diverse skillsets, our relationships across the built environment sector, and our in-depth understanding of relevant dynamics.



### Site investigations

*We can help you understand a site like no one else.*

By tapping into our site analysis database, industry knowledge and intimate understanding of the planning framework we can provide you with fast due diligence.



### Planning support

*We can facilitate solutions for complex and constrained sites.*

Our planning and design team supports you overcome challenges and resolve issues early in the process, to help you deliver a compelling, robust and complete planning application.



### Feasibility testing and design innovation

*Working with you to explore alternative housing approaches and match sites with targeted product types with our TBB Pattern Book.*

We can help you understand the physical capabilities of land and the practicalities of delivering development on sites in an efficient and affordable way.

We collaborate with our economic colleagues to peer review proposals to future proof their success.

# Collaborative Partnerships

TBB are in the unique position to bring together industry leaders, decision-makers, enablers and investors to help deliver this shared goal of boosting supply and affordability in WA's housing market.



Organising and delivering on-site engagement with the community.

## Specialist Consultants

Our extensive network of like-minded consultants allows us to develop collaborative solutions, bringing together a range of expertise in economic, civil, social, demographic, architecture, transport and built form.

## Industry Bodies

Our activity and advocacy across the industry have culminated in our unrivalled understanding of best practices and trends, lessons learnt and knowledge around complexities.

## Private Sector

Our relationships with the private sector allow us to unlock the truth behind barriers, and differentiate from wants versus needs to get projects across the line.

## Government

Our established and trusted relationship with State and local governments, can support you in bringing together all levels of government to provide a coordinated approach to tackling larger issues related to funding, incentives, labour supply, infrastructure availability, and retaining workers.



Testing the practicality of development delivery.



Facilitating visioning and design workshops.

MEET SOME OF OUR EXPERTS



**SAMANTHA THOMPSON** 

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Expert in strategising approval processes, trusted industry advisor, and skilled negotiator.

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**CASSIE BARROW** 

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